

# **“Get Set, Green” Blog Contest Rules**

## **In Short**

- “Get Set, Green” Blog Contest participants will develop their own blog(s) on their ideas for a “Billion Acts of Green.”
- Bloggers should use their creativity and technical skills to make the blog appealing, educational and fun.
- Bloggers must include 3 posts a week dedicated to green topics, which can be written, audio or visual.
- To participate, you must be: 1) between the ages of 18 to 30 years old; 2) Indian citizens residing in Tamil Nadu, Puducherry, Karnataka, Kerala, Andaman and Nicobar Islands or Lakshadweep.
- To enter the contest, submit your personal details: name, age, your blog URL address, email address, home or office mailing address, telephone and mobile phone numbers to the U.S. Consulate General, Chennai at: [usconsulatechennaiblogcontest@gmail.com](mailto:usconsulatechennaiblogcontest@gmail.com)
- Entries to be submitted by **July 10, 2011, IST 23:59 hours**.
- Blogs submitted may be used by the U.S. Consulate General, Chennai in marketing and media, as needed, without prior consent.
- It is the sole responsibility of bloggers to adhere to copyright regulations while using or reproducing articles and photos from media sources such as newspapers, magazines, Websites, television, and other media resources.
- Groups are allowed to enter, but only one person in the group must be designated as a point of contact. Please note that only group leader is eligible to win a prize should the group win.
- The complete set of rules can be found at <http://chennai.usconsulate.gov>, <http://bangalore.usvpp.gov>, and [www.facebook.com/chennai.usconsulate](http://www.facebook.com/chennai.usconsulate)

## **Additional Rules of the Contest:**

### **I. Terms:**

1. The term "Contest" refers to the blogging competition “Get Set, Green”
2. The "Contest Sponsors" include the U.S. Consulate General, Chennai, and the CPR Environment Education Center; Indian Youth Climate Network and AIESEC.
3. The "Contestant" is the qualified submitter of the blog.
4. A "Blog" is any eligible webpage submitted to the Contest not later than **July 10, 2011, IST 23:59 hours**.

### **II. Eligibility:**

1. Contestants must be at least 18 years on the date of commencement of the Contest.
2. Contestants must be 30 years old or younger on the end date of the Contest.

3. Previous blogging experience is neither required nor prohibited.
4. New and existing blogs may be submitted.
5. The Contest commences immediately and ends on **July 10, 2011** at **IST 23:59 hours**.
6. The following individuals are not eligible to enter the Contest: employees, directors and officers of the Contest Sponsors, the U.S. Government, as well as contractors of the U.S. government; distribution, web design, advertising, fulfillment, judging and Contest agencies involved in the administration, development, fulfillment and execution of this Contest (collectively, "Contest Parties"), and the immediate family members (spouse, parent, child, sibling and spouse or "step" of each) and those living in the same households of each such individual.
7. No entry fee is necessary to participate in or win the Contest. The Contest is void where prohibited by law, regulation, statute or other appropriate authority.

### **III. General Requirements:**

1. Blog Submissions must address the topic: Get Set, Green.
2. Blog Submissions may use any narrative and technical style, including documentary, fiction, live action or animation.
3. When submitting the Blog Submission, the Contestant must include the following information
  1. URL;
  2. Name; and
  3. Contact Information
4. Each Contestant may submit only one Blog Submission.
5. Blog Submissions must be in English. Any non-English word (i.e., lyrics, dialogue, and words in pictures) must be translated into English. Contestants may use an online translation tool such as [translate.google.com](http://translate.google.com) to create the English text.
6. Once a Blog is submitted it is considered final and may not be modified or edited.

### **IV. Content Requirements:**

Blog submissions may contain content created by the Contestant and content in the public domain. Blog submissions must not contain any elements including music, audio, speech or voiceovers, stills, video, supers or graphics, or any other audiovisual materials that are protected by someone else's copyright or trade secret or otherwise subject to third party proprietary rights, including privacy and publicity rights, except as provided below.

Contestants may include music and video in their Blog Submissions only as follows:

Contestants may include music or video that they have personally created. In such cases, Contestants must submit a written affirmation that they composed and performed such music to [usconsulatechennaiblogcontest@gmail.com](mailto:usconsulatechennaiblogcontest@gmail.com). This email should contain your name, your Blog's name (in English), and Blog URL.

Contestants may include music or videos they jointly composed and performed with relatives and close friends if the relevant parties give written permission to the Contestant to include the music in the Blog Submission for use in the Contest. In such cases, Contestant must submit documentation to the U.S. Consulate General, Chennai stating in detail who the music was composed and performed by, and the circumstances in which permission was given for inclusion in the Video Submission and use in the Contest. This email should contain your name, your blog's name (in English), and blog URL. Decisions on the sufficiency of the documentation are within the sole and absolute discretion of the Contest Sponsors.

You will receive an email from the [usconsulatechennaiblogcontest@gmail.com](mailto:usconsulatechennaiblogcontest@gmail.com) confirming the Contest Sponsors' receipt of your documentation. Such email confirmation does not connote automatic eligibility of the Blog Submission.

Contest Sponsors reserve the right to request further documentation, at their sole and absolute discretion, to verify eligibility and compliance with these Official Rules.

By uploading a Blog Submission, the Contestant affirms that he or she has obtained the necessary rights, licenses, consents and permissions to use all material in the blog, including but not limited to rights to use original content not produced by the Contestant alone and written consent from all individuals whose image or likeness appears in the blog and that he or she is prepared to provide documentation to that effect upon request (or from parent/legal guardian if any such person(s) is considered a minor in their country of residence). Failure to obtain such rights and consents may result in the disqualification of the Blog Submission at the Contest Sponsors' sole and absolute discretion.

Contest Sponsors recognize "fair use" of copyrighted material.

Blog Submissions must not contain profanity, explicit sexual material, graphic violence, appeals to violence or commercial promotion. Video Submissions must adhere to the norms of civil discourse and should not contain material that might be considered abusive, inflammatory or disrespectful to other groups or individuals.

Blog Submissions that do not comply with these Official Rules or that otherwise contain prohibited, inappropriate, or irrelevant content as determined by the Content Sponsors, in their sole and absolute discretion, will be disqualified, removed from the Contest site and not considered for a prize.

## **V. Registration:**

1. The person named as the submitter associated with the Blog Submission will be considered the Contestant and will be the only person eligible to compete for the grand prize. In order to be eligible to win the grand prize, you must provide accurate and complete information.
2. Contestants must identify their Residence when sending their Blog Submissions. To participate, you must be: 18 to 30 years old, be an Indian citizen who is a resident of Tamil Nadu, Puducherry, Karnataka, Kerala, Andaman, Nicobar or Lakshadweep.

3. Once your blog is ready, please send an email to [usconsulatechennaiblogcontest@gmail.com](mailto:usconsulatechennaiblogcontest@gmail.com) that includes your name, the name of your blog (in English), blog URL, school and/or permanent address, and any supporting documentation.

## **VI. Liabilities and Rights:**

1. The Contest Sponsors do not endorse any Blog Submission or any opinion, recommendation, or advice expressed therein, and the Contest Sponsors expressly disclaim any and all liability in connection with Blog Submissions.
2. The Contest Sponsors do not permit copyright infringing activities or infringement of any other intellectual property rights and reserve the right to remove any Blog Submission in violation of another party's copyright or other intellectual property rights.
3. The Contestant assumes sole responsibility for the material contained in the Blog Submission and for the consequences of posting it on the Contest site.
4. Neither Contest Sponsors, nor any of the Contest Parties are liable for any disputes between collaborators related to a Blog Submission.
5. Contestants retain ownership of their Blog Submissions. However, by submitting a blog to the Contest, Contestants grant Contest Sponsors a worldwide, non-exclusive, royalty-free, sub-licensable and transferable license to use, reproduce, distribute, prepare derivative works of, and display the Blog Submissions in any media formats and through any media channels in perpetuity in connection with the Contest and in connection with the activities and operations of the Contest Sponsors.
6. You agree to defend, indemnify and hold harmless Contest Sponsors their parent, subsidiary and other affiliated companies, officers, directors, employees and agents, from and against any and all claims, damages, obligations, losses, liabilities, costs or debt, and expenses (including but not limited to attorney's fees) arising from: (i) your use of and access to Contest websites in connection with the Contest; (ii) your violation of these Official Rules; (iii) your violation of any third party right, including without limitation any copyright, trademark, intellectual property, privacy, publicity or other proprietary right in connection with the Contest; or (iv) any claim that your Blog Submissions caused damage to a third party. This defense and indemnification obligation will survive indefinitely beyond the conclusion of the Contest and your use of the Contest websites.
7. Neither Contest Sponsors, nor any of the Contest Parties are liable for any disputes between collaborators related to a Blog Submission.
8. At their discretion Contest Sponsors may contact contestants to propose collaboration on additional video projects.

**\*\*\*\*\* IF YOUR BLOG CONTAINS MUSIC, VIDEO, or OTHER CONTENT NOT CREATED BY YOU, YOU MUST FOLLOW THE RULES IN CONTEST REQUIREMENTS, SECTION IV 1.a and SECTION V, including the necessary information about the source of your music and video.**

## **VII. Judging Criteria**

All blogs will be pre-screened by the Contest Sponsors to ensure compliance with these Official Rules before being posted on our Facebook page. Subsequently, blogs will be judged to determine the winners. The Contest Sponsors reserve the right to verify that a semifinalist, finalist or winning Blog Submission is in full compliance with these Official Rules before the Contestant is recognized as a semifinalist, finalist or winner and before awarding any prize. The first two rounds of judging will be evaluated on the following criteria:

1. 40% Overall Impact (demonstrates the meaning and value of the theme: Get Set, Green)
2. 40% Creativity (contains original concepts, ideas and storytelling style)
3. 20% Production Values (image quality, layout, design)

**VIII. Judging:** Contest Sponsors will evaluate Blog Submissions based upon the criteria given above.

Finalists will be selected without regard to race, color, religion, sex, city of origin, age, disability, or sexual orientation.

## **IX. Privacy:**

Semifinalists, finalists and winners of the Contest may be publicly identified by name and location. Beyond the identification of semifinalists, finalists and winners, any personally identifiable information collected as part of the Contest will be used only to facilitate contact between the Contest Sponsors or their appointed delegates and the Contestant for reasons related to the Contest or to propose collaboration on additional blog projects, at a Contest Sponsor's sole discretion. No personally identifiable information will be sold or distributed by the Contest Sponsors to any third party for any other purpose.

## **X. General Terms and Conditions:**

If for any reason the Contest is not capable of running as planned, including without limitation, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Contest, the Contest Sponsors reserve the right, at their sole and absolute discretion to cancel, modify or terminate the Contest. Further, the Contest Sponsors reserve the right, at any time and in their sole and absolute discretion, to disqualify and/or deem ineligible any individual they suspect (a) to be tampering or attempting to tamper with the entry process or the operation of the Contest or any Contest Sponsor; (b) to have failed to agree to the Official Rules or to be violating the Official Rules; or (c) to be acting in a bad faith, unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. Contest Sponsors reserve the right, in their sole and absolute discretion, to disregard and/or deem VOID such individual's entry in this Contest.

## **XII. LIMITATIONS OF LIABILITY AND RELEASE:**

Contest Sponsors and Contest Parties assume no liability or responsibility for any loss or harm resulting from any user's participation in or attempt to participate in the Contest or ability or inability to upload or download any information in connection with participating in the Contest. Contest Sponsors and Contest Parties assume no responsibility or liability for technical problems or technical malfunction arising in connection with any of the following occurrences which may affect the operation of the Contest: hardware or software errors; faulty computer, telephone, cable, satellite, network, electronic, wireless or Internet connectivity or other online communication problems; errors or limitations of any Internet service providers, servers, hosts or providers; garbled, jumbled or faulty data transmissions; failure of any email transmissions to be sent or received; lost, late, delayed or intercepted email transmissions; inaccessibility of the Contest site in whole or in part for any reason; traffic congestion on the Internet or the Contest site; unauthorized human or non-human intervention of the operation of the Contest, including without limitation, unauthorized tampering, hacking, theft, virus, bugs, worms; or destruction of any aspect of the Contest, or loss, miscount, misdirection, inaccessibility or unavailability of an email account used in connection with the Contest. Contest Sponsors and Contest Parties are not responsible for any typographical errors in the announcement of prizes or these Official Rules, or any inaccurate or incorrect data contained on the Contest site. Use of Contest site is at user's own risk. Contest Sponsors and the Contest Parties are not responsible for any personal injury or property damage or losses of any kind which may be sustained to user's or any other person's computer equipment resulting from participation in the Contest, use of the Contest site or the download of any information from the Contest site. By participating in the Contest, the Contestant releases the Contest Sponsors and Contest Parties from any and all claims, damages or liabilities arising from or relating to such Contestant's participation in the Contest. Contest Sponsors and Contest Parties are not liable in the event that any portion of the Contest is cancelled due to weather, fire, strike, acts of war or terrorism, or any other condition beyond their control (a "Force Majeure Event"). In case of a Force Majeure Event, Contest Sponsors may (but are not obligated to) exercise reasonable efforts to air the winning blogs and deliver all or part of the prize, or make a reasonable substitution, in their sole and absolute discretion.